



Bachelor of Arts or Science in Business Administration

A degree in Business Administration develops you into an open-minded, responsible citizen with skills to carry you throughout your career. You can travel the world, start your own successful business, and inspire those around you.

In this program, you will practice interpersonal skills, professional judgment, and time management. In addition, you will master many tangible skills involving areas such as software, finance, marketing, and accounting. In short, the Business Administration degree will teach you to become a leader in any industry.

Concentrations

Career paths and salary ranges:

- Accounting (Management Accounting and Public Accounting. The latter is intended for students planning to take the CPA examination)



Career Paths: <https://www.bls.gov/ooh/business-and-financial/home.htm>

- Management



Career Paths: <https://www.bls.gov/ooh/management/home.htm>

- Marketing
- Tourism Management

This degree program offers a 100% online option.



Career Paths: <https://www.bls.gov/ooh/field-of-degree/business/business-field-of-degree.htm#emp>

Top Growing Career Paths

Accountants and Auditors

\$77,250 per year • \$37.14 per hour

Financial Managers

Median Pay \$131,710 per year • \$63.32 per hour

Human Resources Specialists


Median Pay \$62,290 per year • \$29.95 per hour

Management Analysts

Median Pay \$93,000 per year • \$44.71 per hour



Data source: <https://www.bls.gov/ooh/field-of-degree/business/business-field-of-degree.htm>



For more details, explore the Southern Oregon University website: <https://sou.edu/academics/business/programs/business-administration-ba-bs/>

CONTACT THE BUSINESS PROGRAM

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