



The Campus

Southern Oregon University combines many of the best features of both private and public colleges: small-enrollment classes; teachers who know and work directly with their students; and a faculty and staff fully committed to education, both in and beyond the classroom. In the School of Business, we prepare graduates who can write clearly, think critically, work in groups and who are aware of the societal issues facing business here and abroad.

The Certificate

During the term you will experience quality educational online delivery tools. A sound foundation in nonprofit management will provide certificate recipients with a strong advantage in the job market and in career advancement.

Contact the Program Coordinator

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Certificate Coordinator
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Certificate in Nonprofit Management
School of Business
Southern Oregon University
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Ashland, Oregon 97520
541-552-6484

CNPM

Certificate in Nonprofit Management

2019-20 CATALOG



Nonprofits have great social significance, providing a range of goods and services not otherwise provided by business or government. The nonprofit sector represents many diverse organizations ranging from those that address environmental issues to social services, healthcare, recreation, theater, and the arts. The sector has experienced tremendous growth, which has led to a need for trained and experienced nonprofit management professionals.

Who will be interested in this program?

New and emerging executive directors and nonprofit managers, returning students, students majoring in Business, Social Sciences, Arts, Theater, Environmental Education and others.

Certificate Requirements

To pursue this certificate, students must be in one of the following categories:

- Current SOU students who are meeting the requirements for the BA or BS degree,
- Students who already have a BA or BS degree (post-baccalaureate), or
- Students who have completed approximately two years of college coursework or have at least three years of significant professional work experience and meet the prerequisite for admission to the certificate program.

The program requires the completion of 32 credits, consisting of one prerequisite course, four required core courses and three courses from the list of electives. The certificate may utilize coursework that students complete as part of University Studies or coursework required by their major or degree program.

Students must complete 20 of the final credits of the certificate at SOU. All courses taken for the certificate must be completed with a grade of C- or better and a minimum 2.5 GPA. The Certificate in Nonprofit Management program is open to all majors.

Certificate in Nonprofit Management

Many of the students in my classes were already working or volunteering for nonprofits, and the courses were led by outstanding professors, many of whom have been CEOs or nonprofit board members.

—S. BURRILL

Prerequisite (4 credits)

BA 324 - Business Communication.....4
 or other upper division research writing course upon approval of the Coordinator

Required Core Courses (16 credits)

Undergraduate and post-baccalaureate students pursuing the certificate should take upper division courses. Graduate students should take courses numbered at the 500-level.

BA 480 / BA 580 - Introduction to Nonprofit Organizations.....4

BA 430A / BA 530A - Nonprofit Grant Writing.....4

BA 430B / BA 530B - Volunteer Recruitment and Management.....4

BA 460B / BA 560B - Nonprofit Accounting/Financial Management..... 4

Elective Courses

Choose 3 of the Following (12 credits):

BA 414 / BA 514 - Nonprofit Fund Development.....4

BA 462 / BA 562 - Nonprofit Program Evaluation.....4

BA 468 / BA 568 - Building a Nonprofit Brand.....4

BA 409 / BA 509 - Internship*.....4

Approved Upper Division or Graduate Level Elective.....4

* Internship credit may also be accepted from other programs. Requires prior approval of the CNPM Program Coordinator.