

Certificate in Sustainable Tourism

"Sustainable tourism is tourism that takes full account of its current and future economic, social and environmental impacts, addressing the needs of visitors, the industry, the environment and host communities."—UNITED NATIONS WORLD TOURISM ORGANIZATION

Prepare for a leadership role in tourism organizations looking to commit to sustainable practices for successful business and destination management.

The Certificate in Sustainable Tourism is an undergraduate interdisciplinary program designed to provide learners with knowledge in:

- Corporate sustainability and sustainable practices in tourism development
- Community impacts and sustainable destination planning
- Managing a sustainable tourism business while addressing global issues such as poverty, climate change, globalization/localization, and environmental degradation.

The certificate program is open to all students: undergraduate, graduate, and post-baccalaureate.



Career paths and salary ranges in Sustainable Tourism

Destination manager/Sustainability – General and Operations Managers

\$103,650 per year • \$49.83 per hour.

Destination development - consultant/coordinator - Urban and Regional Planners

\$78,500 per year • \$37.74 per hour.

Corporate sustainability officer (tourism), Sustainability research associate - Environmental Scientists and Specialists

\$76,530 per year • \$36.79 per hour



Data source: <https://www.bls.gov/ooh/a-z-index.htm#H>



For more details, explore the Southern Oregon University website: <https://sou.edu/academics/business/programs/sustainable-tourism/>



Career Paths: <https://www.bls.gov/ooh/field-of-degree/business/business-field-of-degree.htm#emp>

CONTACT THE BUSINESS PROGRAM

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