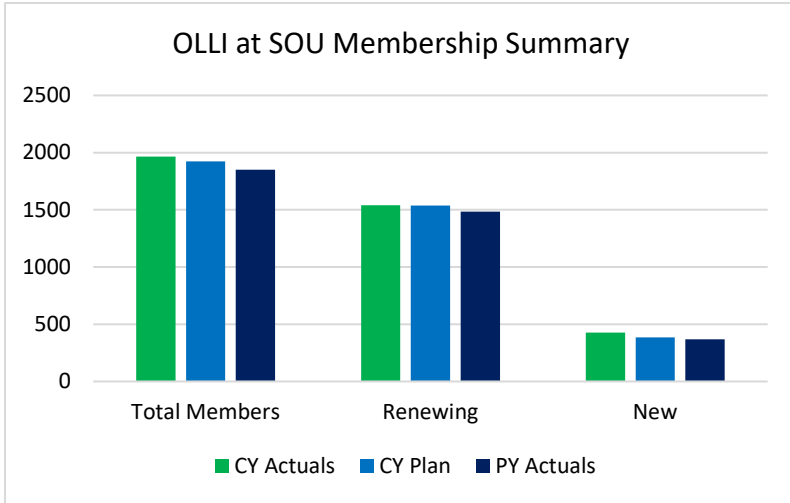


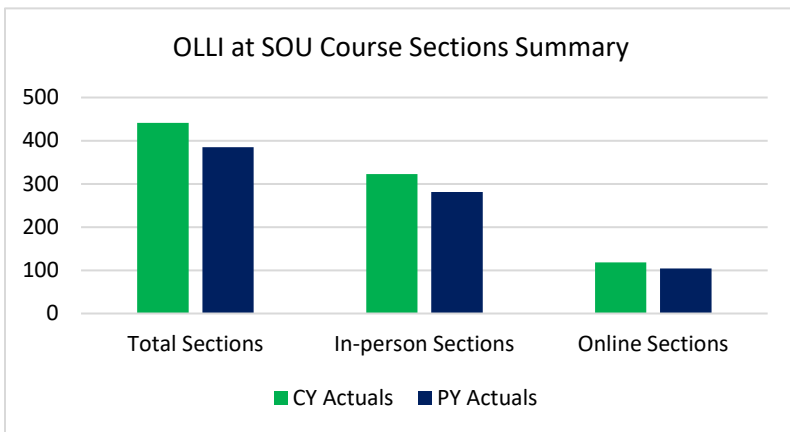
OLLI at SOU Full Year 2025-26 Snapshot



Membership Metrics

- **FY2025-26: 1,967 members**
- YOY Growth: 6.3% (Prior Year: 8.2%)
 - Planned YOY Growth: 3.8%
- New Members: 427, 16% increase
- Net Members: 115
- Total Retention 83% / New Member Retention 49%

	CY Actuals	CY Plan	PY Actuals
Total Members	1967	1922	1851
Renewing	1540	1538	1484
New	427	384	367



Curriculum Metrics

- FY2025-26 Unique Course Sections: 441
 - YOY Growth: 14.5%
- New Courses: 42%
- Online Sections: 118 total, 12% increase
- Volunteer Instructors: 243

	CY Actuals	PY Actuals
Total Sections	441	385
In-person Sections	323	281
Online Sections	118	104

Osher Institute Benchmarking:

- Membership: Top 6% of all Osher Institutes
- Retention: 17% attrition compared to Osher Institute average of 23%.
- Course Delivery: Higher % of in-person and online courses, lower % of hybrid courses.
- Annual Fund contributions in the top 20% of all Osher institutes.

Other Notables:

- 364 total volunteers (18% of the membership) — matched the Osher Institute average.
- Achieved annual positive net income and ending cash balance greater than the minimum 3-months of expenses.
- Travel trips completed/scheduled in all three NRC categories: local, overnight domestic, international.
- Shared Interest Groups increased to six. Two one-time programs were offered each term.
- The Campbell Center hosted 247 courses, with another 74 courses offered at 22 different venues, up from 18 venues in 2024–25. Medford locations included the Higher Education Center, Rogue Valley Manor, Celia’s House, the Planetarium, and the RV Genealogy library.
- Partnerships with Rogue Valley Manor and Talent Maker City were successful and renewed for another year.

Note: CY: Current Year. PY: Prior Year. Course Sections: Unique courses offered at a unique format, time and location.