

Emerging Media and Digital Art

3 Points of the Triangle

Please describe how your program contributes to the 3 Points of the Triangle:

Liberal Arts Foundation (200 word limit)

Our courses provide core conceptual, analytical, and communication capacities in a contemporary context. EMDA's foundational sequence is the 21st Century's "freshman comp," forming a new basis for interdisciplinary education. Students in our courses ask meaningful questions, conduct research, and produce creative solutions to real-world problems and opportunities. The overall curricula for our degree programs are designed to enable students to pursue multiple majors and/or additional minors and certificates, encouraging a breadth of exposure to ideas and incentivizing interdisciplinary learning. Our program serves both majors, minors, certificate seekers and others on campus through the inclusion of our courses in SOU's new general education model - connecting with the core capacities of Creativity and Innovation, Communication and Expression, and Equity Diversity and Inclusion - and by fulfilling degree and certificate requirements for programs including Communication, Digital Cinema, and Sound Design.

Regionally Responsive (200 word limit)

Our program responds to the specific needs of our region in many ways. We prepare students for careers in many local industries with graduates serving the Rogue Valley and the greater Pacific Northwest as graphic designers, game designers, game developers, media managers and more. We have fostered connections and partnerships with regional cultural institutions including the Ashland Film Festival and Oregon Shakespeare Festival. We maintain strong relationships with Rogue Community College participating in portfolio reviews and supporting transfer students from their Design and Digital Media program.

We also respond to the diverse needs of our region. We promote universal and inclusive design approaches and aim to educate artists and create artwork that reflects the diversity of our region with the goal of removing barriers to access for historically underrepresented groups.

Creativity and Innovation (200 word limit)

The EMDA program empowers diverse students to innovate boldly and develop their individualized paths as media-centered creators. We provide expert skills-based training in a variety of emerging media and digital arts including:

- Design (including graphic design)
- Sound
- Animation / Motion Design
- 3D Modeling
- Virtual Reality / Augmented Reality / Mixed Reality
- Game Development / Game Design
- Narrative Design
- Creative Coding and Interactive Design

But we also work to prepare our students for the skills and jobs that don't yet exist. Our flexible and responsive curriculum design allows us to keep up with the accelerating pace of technological change and we encourage students to be adaptive and proactive in creating an inclusive media future.